

Realty Executives Elite Company Benefits

■ Business Strategy Program

- agent's focus group
 - listing presentation
 - buyer interview
 - information/work sheets/scripts
- Mike Ferry Organization

■ Technology Support

- TechKnow Tuesday
- Zipforms/ZipLogix
- Executive's Web Profiles
- Intranet-email-contact management
- MLS
- and more

■ Executive's freedom of choice with:

- Executive's info on signs/marketing
- Title Company
- Home Warranty Company
- lender
- sign company

■ Experienced support staff

- file processing review
- all listings processed by office
- Reception and paging
- Journal ads entered by office staff

■ Professional Office (two locations)

- High speed wireless internet
- Computer work room
- conference room
- meeting area
- Open 7 days a week (Hales Corners)
- Toll free 800 number
- Email/fax and color copier
- Voice mail box/after hour paging
- All legal forms

■ Generation and disbursement of leads

- Web leads on your listings go directly to You
- Executive's personal website
- other leads dispersed on a rotation basis
- Rotation of "Featured Agent" on REE website
- Executive's information of choice on signage/marketing
 - telephone number
 - email address
 - web address

■ Executive's personal website

- Intranet
- Contact management/email system
- web hit statistics/reports
- manage yourself

■ Realtor.com enhancements

- picture/logo
- direct contact information
- extra photos
- video/photo tours
- additional text
- headlines
- banners

Franchise Benefits

■ Executives Resources

- Executive Edge(complete marketing suite)
- Executive referral network

● Registered suppliers

● Marketing/education center

■ International website

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